

# LAUREN STEC

+ atomiclabdesign@gmail.com  
+ 917.287.9897

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**PROFILE** Seeking to work in an exciting, fast-paced environment pushing the boundaries of graphic design through fresh, innovative design solutions. Developing clean, innovative designs that are built upon strong concepts.

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**EDUCATION** Bachelor of Fine Arts, Graphic Design, May 2008  
Savannah College of Art and Design, Savannah, GA  
Minor, Photography  
Off Campus Program, New York City-- Graphic Design Seminar (SCAD), June 2007  
Arts and Business Seminar Series, SCAD Career Fair, April 2008

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**EXTENSIVE DESIGN EXPERIENCE IN**

- + Trend/market awareness
- + Logo development and corporate identity
- + Promotion and advertising design
- + 3-D, package design and environmental design
- + Page layout, editorial design and publication design
- + Prepress and production design
- + Web design, interactive design and multimedia

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**CAREER RELATED WORK EXPERIENCE**

- + October 2009 -- Present  
Freelance Graphic Designer, Flow Society Lacrosse Apparel, New York, NY  
Developing branding strategies and corporate identity packaging. Designing patterns/graphics for apparel and preparing the files for production.
- + July 2008 -- Present  
Freelance Graphic Designer, Atomic Lab Design, New York, NY  
Specializing in brand identity, print design, and apparel/fashion. Working independently to develop well executed design solutions for a diverse group of clients.
- + July 2008 -- October 2009  
Creative Marketing Manager/Designer, I.C. Isaacs LLC (Marithe + Francois Girbaud), New York, NY  
Creating and managing marketing and brand strategies. Designing print collateral and packaging design for consumer products. Overseeing projects and working with design team from concept stage through production.

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**AWARDS**

- + Published in Complex Magazine, YRB Magazine, and MR Magazine, Fall 2008/Winter 2009
- + Featured in the Savannah Secession Senior Graphic Design Show, Spring 2008
- + Published in the Savannah Secession Design Annual, Spring 2008

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**PROFESSIONAL SKILLS** COMPUTER SOFTWARE SKILLS

+ Adobe Photoshop	+ Adobe Illustrator	+ Adobe InDesign
+ Adobe Acrobat	+ Microsoft Word	+ Microsoft Excel
+ Dreamweaver	+ Fireworks	

PHOTOGRAPHY

- + Digital SLR
- + Photo Retouching and Print Production
- + Studio Lighting

